

Dear Sirs: I am president and owner of PFN Communications, Inc. a fax broadcasting company company serving the healthcare industry since 1992. Your requirement to acquire signatures for fax recipients for every company is impossible to do. We have maintained a very effective opt-out file since the beginning and take any one who requests an opt-out off of our lists. An opt-out is immediately put on our file and will never receive a fax from us again. Our clients are Continuing Medical Education companies who send one or two page faxes to doctors and other professionals for their mandated CME requirements. Also, our clients send fax newsletters which are highly professional and free of charge. Some are market research providing programs which are invaluable for the pharmaceutical industry. It is my position that the part of the ruling regarding unsolicited fax broadcasting is discriminatory since the Do-Not-Call list portion is nothing more than an opt-out file which we are already maintaining yet the new rules require signatures. My clients should be exempt from the ruling and the wrong doing of some faxing companies should not be a reason for putting these devastating rules into effect which will put my company and other out of business. Also, we can't possibly make effective decisions on what do do to save our business between now and August 25th. Please provide us with some relief. Thank you for your considerations.

John C. Banghart, President